



HEELS & WHEELS
5K Run/Walk, 1K Walk/Roll

SPONSORSHIP OPPORTUNITIES

	GOLD SHOE	SILVER SHOE	BRONZE SHOE
AMOUNT	\$1,500	\$1,000	\$500
Signage acknowledgement	Signage with corporate logo throughout the event including along the race route	Signage with corporate logo throughout the event including along the race route	Signage as Bronze Shoe sponsor on site
Registrations	1 Corporate team of 8 members entry into the 5 km race	1 Corporate team entry of 6 members into the 5 km race	1 Corporate team of 4 members entry into the 5 km race
BIAWW website	<ul style="list-style-type: none"> - Identification as on "Heels & Wheels" page as Gold Shoe Sponsor including a graphic image of your company's logo and a link to your website. - Identification as a Major Supporter on "Sponsor Recognition" page including company's logo. 	<ul style="list-style-type: none"> - Identification as on "Heels & Wheels" page as Silver Shoe Sponsor including a graphic image of your company's logo. - Identification as an Event Supporter on "Sponsor Recognition" page. 	<ul style="list-style-type: none"> - Identification as Bronze Shoe Sponsor
Event T-Shirts	Corporate logo placed on the back of race t-shirt as Gold shoe sponsor at the top in a larger format	Corporate logo placed on the back of the t-shirt as silver sponsor	Corporate logo placed on the lower back of the t-shirt
Print Material	<ul style="list-style-type: none"> - Corporate logo placed on the front of the race pledge flyer - Recognition of support in the BIAWW newsletter 	<ul style="list-style-type: none"> - Corporate logo placed on the back of the race pledge flyer - Recognition of support in the BIAWW newsletter 	Recognition of support in the BIAWW newsletter
Social Media	<ul style="list-style-type: none"> - Profiled on BIAWW Facebook Page, LinkedIn Group and blog - Profiled on Heels & Wheels Facebook Page 	<ul style="list-style-type: none"> - Profiled on BIAWW Facebook Page 	NO
Include brochure in Race Kit	Your company brochure in Swag Bag	Your company brochure in Swag Bag	NO
Product enclosure in Race Kit	Product enclosure with your company logo	Product enclosure with your company logo	Product enclosure with your company logo
Recognition during opening remarks	Verbal recognition as Gold Shoe sponsor during opening remarks	Verbal recognition as Silver Shoe sponsor during opening remarks	NO
Presentation of Prizes and speaking	Opportunity to present prizes & Speak <ul style="list-style-type: none"> - Opportunity to speak at event - Fastest finish Male in both races - Fastest finish Female in both races 	Opportunity to present prizes: <ul style="list-style-type: none"> - Top fundraiser 	NO